

46%

of everything asked inside FootballGPT is about Football Manager.

24,099 Football Manager questions against 24,759 real-world coaching questions, all time. From March to August 2026 the game overtook the pitch. This is what 22,787 of those questions were about.

22,787

FM QUESTIONS IN THE WINDOW

11.4%

ASKED IN A LANGUAGE OTHER
THAN ENGLISH

4-2-3-1

THE SHAPE NAMED MOST

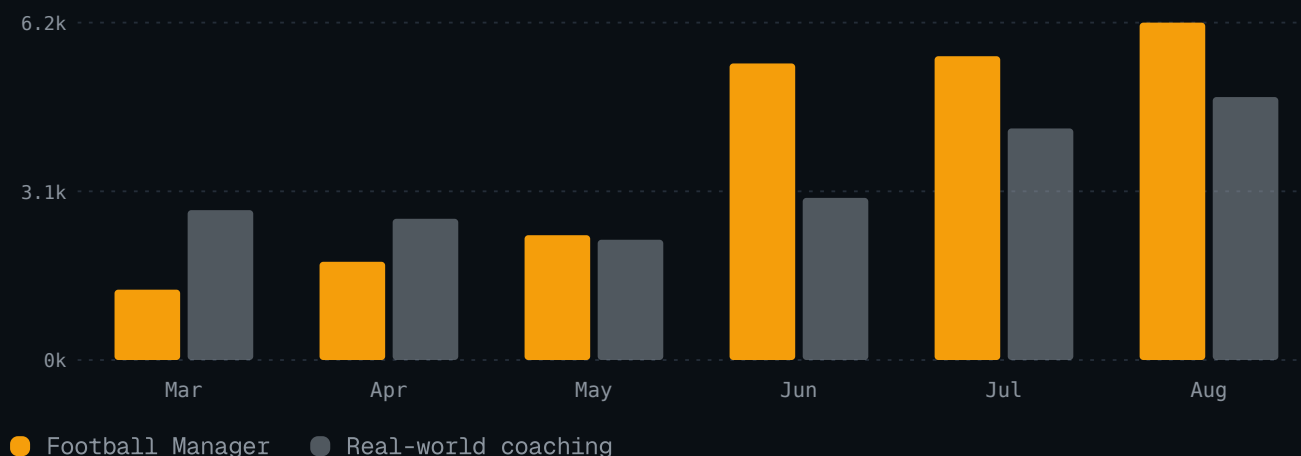
Aggregate only. No player, save, club or account is identifiable. Questions are counted, never quoted.

FINDING 01 · THE GAME OVERTOOK THE
PITCH

n = 42,555 mode-tagged questions · March to
August 2026

4.8x

FM questions grew 4.8 times over in six months,
passed coaching questions in May and stayed
ahead.



1,302 FM questions in March to 6,245 in August. Counts are questions sent in each mode, not people. Coaching questions grew too.

33.3%

of FM questions are about tactics, roles and formations. Transfers are a distant second. Man-management barely registers.



Each question is assigned to the first matching theme by a rule-based classifier (fm-taxonomy-v1). 32.4% everything else and 8% asked in another language, not classified. Shares are of all FM questions in the window, so the bars do not add to 100.

FINDING 03 · THE FORMATIONS THEY
BUILD

n = 1,624 questions naming a shape · March to
August 2026

4-2-3-1

is the shape FM players ask about most. 4-3-3 is second and nothing else comes close.



4-2-4

3.6%

3-4-2-1

3.3%

7.1% of FM questions name a shape that adds up to ten outfield players. Shares are of those questions. Shapes named fewer than 50 times are not shown. A question naming two shapes counts once for each.

Possession

football is what FM players ask for most. The low block is right behind it.



13% of FM questions name a recognisable style. Shares are of those questions and a question can name more than one style. Styles named fewer than 50 times are not shown.

FINDING 05 · THE CLUBS THEY
MANAGE

n = 1,857 questions naming one of 65 clubs · March to
August 2026

Manchester United

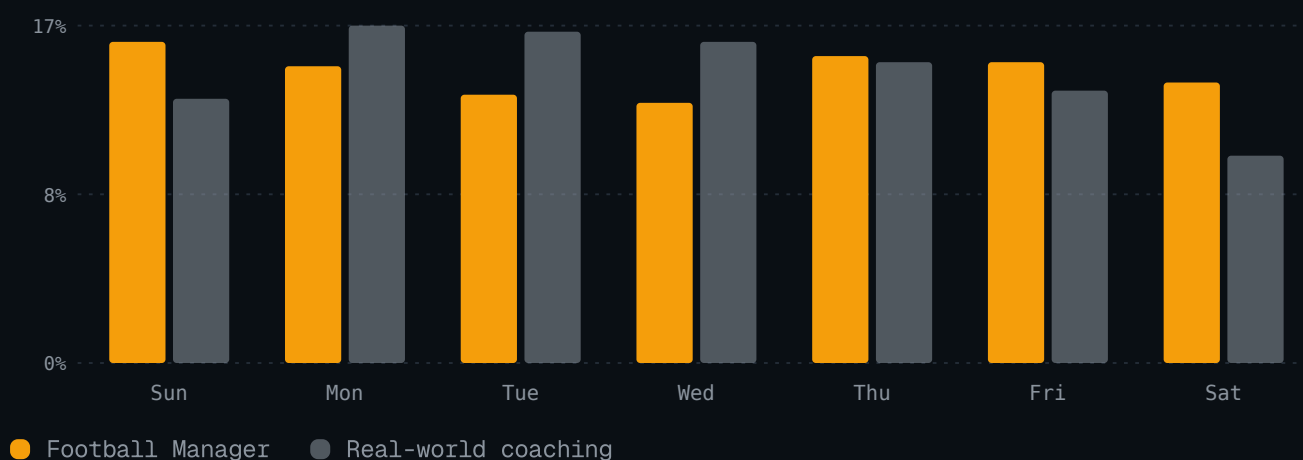
is the club FM players name most when they ask for
help. Arsenal and Chelsea follow.



Ranked by how often each club is named, bars relative to the top club. Only 8.1% of FM questions name a club at all, and the check covers 65 well-known clubs, so this is the shape of a thin sample, not a league table. Club names are shown as text; no crest or badge is used.

Sunday

is the busiest day for Football Manager. Coaches peak on Monday and go quiet on Saturday.



Share of each lane's questions by day of the week, UTC. FM: Sunday 15.8%. Coaching: Monday 16.6%, Saturday 10.2%. By time of day FM leans to the afternoon and evening (32.2% and 31.1%), coaching spreads more evenly. These are timestamps of questions, not of matches played.

6.7:1

FM26 to FM24, among questions that name a version. And 11.4% of all FM questions are not asked in English.



10.1% of FM questions name FM26 and 1.5% name FM24; the rest name no version. Language is detected by function words, so it is coarse, and only languages above the 50 floor are named. Shares are of all FM questions.

HOW THIS REPORT WAS BUILT

Questions are counted, never quoted, and the rules are published.

Source. Questions sent to FootballGPT in Football Manager mode between 1 March and 31 August 2026, compared with real-world coaching mode over the same window. The all-time split on the cover is every mode-tagged question since records began. Computed on 6 September 2026.

Method. A rule-based classifier (fm-taxonomy-v1) assigns each question to its first matching theme. Formations are strings that add up to ten outfield players. Styles, clubs, game versions and languages are matched by published word lists. The rules live in the FootballGPT codebase and are versioned; a rule change means a recompute, never a hand edit.

Floors. No ranked row is shown below 50 questions. Accounts that opted out of the data portal are excluded upstream. No question text, save, club setup or account appears anywhere in this report.

What it does not prove. This is what people asked, not what they were told and not what happened in their save. It says nothing about the quality of FootballGPT's answers. It is not a survey of Football Manager players in general: it describes the people who brought their save to this product.

The coaching side of the same dataset is at footballgpt.co/data, with the full [methodology](#).

FOR FM PLAYERS · CODE FM50

Bring your own save. The same FM Mode that answered these 22,787 questions is \$4.99 a month.

First month \$2.49 with code FM50, normally \$4.99. New customers only, enter the code at checkout. Free to try without a card.

Explore

Features
Pricing
Customers
Blog
Topics
Guides
AI Coach
vs ChatGPT
Insights
Grassroots data

FM Mode

FM Tactics
Wonderkids
Training
Transfers
FM Hub →

Tools

Animated Practices
Practice Creator

Formations

4-3-3
4-4-2
4-2-3-1
All Formations →

Player Training

First Touch
Getting Scouted
Academy Trials
Speed Training
All Guides →

Play

Which Coach Are You?
Football Parent Quiz

[Photo to Animation](#)

[Scout Mode](#)

[Player Mode](#)

[All free tools →](#)

[FM Manager Quiz](#)

[FM Save Challenge](#)

[The Impossible Football Quiz](#)

[Football's Ultimate XI](#)

[Football Hall of Fame](#)

[Rank Your Club's Legends](#)

[Best Teams](#)

[Formation Rater](#)

[Rate My FM Tactic](#)

[Longest Team Sheet](#)

[All quizzes →](#)

Advisors

[Grassroots Guru](#)

[The Pro's Pro](#)

[FM Expert](#)

[All Advisors](#)

Company

[About](#)

[Privacy](#)

[Terms](#)

[Help & FAQ](#)

[Support](#)

[Clubs](#)

[For Organisations](#)

[Advertise](#)

[Sponsors](#)

 [Download on the App Store](#)

[Explore 360TFT projects](#)